



HIGH DESERT GOLD CORPORATION

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High Desert Gold Corporation Engages New Investor Relations Consultant

March 2, 2010

TSXV: HDG

High Desert Gold Corporation (“HDG” or the “Company”) announces that it has engaged Michael Baybak and Company Inc. (the “Consultant”) to provide institutional investor relations services and retail investor market development services to HDG.

The Consultant’s duties will include: assisting management, as requested, to disseminate the Company’s news releases to specifically targeted institutional investors and equity managers, as well as to categories of retail investors, with follow-up and response devices; introducing the Company to resource-oriented institutional, money management and retail brokerage investor communities, also including key resource advisory newsletter editors, through programmed contacts, mailings, and management meetings for purposes of building broader market followings for the Company; and/or assisting management in developing support for occasional financings planned by the Company. The actions of the Consultant are subject to the control and direction of the board of directors of the Company.

The term of the Consultant’s engagement is a period of one year, with the Company having the right to cancel it after the first six months or to renew or extend the engagement on mutually satisfactory terms thereafter. The Consultant will be paid a fee of US\$7,000 per month for its services (US\$84,000 over the full term of the engagement) plus any direct expenses of the Consultant’s services to HDG.

HDG is a mineral exploration company that acquires and explores mineral properties, primarily gold, copper and silver, in North America. The two properties of focus held by the Company are the Canasta Dorada gold property in Sonora, Mexico, and the Gold Springs gold property on the Nevada-Utah border.

The Consultant is based in Clearwater, Florida, and provides institutional investor relations services and retail investor market development services to emerging resource companies, primarily through Michael Baybak, the Consultant’s sole [or majority] shareholder. The Consultant is arms-length to the Company and does not have any interest, directly or indirectly, in the Company or its securities, or any right or intent to acquire such an interest.

Certain statements in this press release constitute “forward-looking statements”. Forward-looking statements express, as at the date of this press release, the Company's plans and expectations, or beliefs as to future events. Forward-looking statements are based on certain assumptions, involve risks and uncertainties and there can be no assurance that such statements will prove to be accurate. Therefore, actual future events could differ materially from those anticipated in such statements. Readers are cautioned not to place undue reliance on the forward-looking statements contained in this press release. Subject to applicable laws, the Company assumes no obligation to update or revise any forward-looking statement, whether as a result of new information, future events or any other reason.

Neither TSX Venture Exchange nor its Regulation Services Provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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